

## **Networking Now India**

What Shaan S Khanna started a few years ago as offering recommendations to people first over the phone and then with a mere 100 members on her little Facebook community, has today, become the leading networking platform across one of the largest economies in the world.

Networking Now India—a respected, established and regulated programme has aided thousands of emerging entrepreneurs to successfully repute themselves in their respective fields through the interactive process on the group.

With 51,000 members in its corner, Networking Now India has become one of the most credible forums to raise questions or requirements with a definite response system, owing to the variety of members Shaan has collected. It is a directory, universally accessible owing to Facebook's reach and an ideal place to scout for goods or services for personal or professional use. It has connected entrepreneurs from across the country seamlessly and has facilitated as a successful platform for people to project and market themselves organically.

## **Networking Now—A Community**

With an aim to grow further and help more and more professionals boost the community and the members in it, Shaan has decided to take it a step forward by introducing on-ground panel discussions, workshops and events.

Networking Now India aspires to bring willing entrepreneurs together to exchange ideas, thoughts, knowledge and thereby enhance and expand the grid or circle they work within. Taking this novel concept, a step forward, Shaan has invited inspirational speakers and renowned individuals from within the industry to speak to attendees and offer them some valuable insight based on their personal experiences and struggles while also helping them understand and leverage their brands better.

## **Shaan S Khanna**

Strong, suave and yet stealth, Shaan is a people's person with immense tact and overflowing confidence. Having been in the events industry for over a decade and being an entrepreneur since the age of 15, she has an unmatched perspective on the industry as a whole and strives to create that safe and supportive community through her Networking Now initiative.

With feathers like Spicy Sangria, Bombay Fusion Food Festival and Networking Now India in her cap, she is the flag bearer of the thought that dedication, passion and hard work is what it takes to build oneself up from scratch and then protect and construct that empire to achieve bigger successes along the way.